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TITLE INFORMATION SHEET

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A Slow-Pitch Summer

My Rookie Senior Softball Season

by Leon Speroff

Title: A Slow-Pitch Summer
Sub-title: My Rookie Senior Softball Season
Author: Leon Speroff
Pub Date: April, 1, 2007
Price: \$19.95
ISBN (13 digit): 978-0-9745686-9-0
Page Count: 128
Photos: 40 full color
Format: Cloth Hardbound with dust jacket
Trim Size: 8.75" by 8.75"
Category: Sports/Recreation, Softball-Health/Mind/Body, Fitness
Print run: 15,000

Book Outline:

A candid, endearing, and often humorous memoir written by a physician returning to his first softball season in 30 years, *A Slow-Pitch Summer* is a great gift item for anyone who loves the sport of softball. As a vibrant, active, and healthy senior, Dr. Speroff is a magnificent example of personal triumph over aging.

Marketing Plans:

Advertising placed in national softball magazines, trade book advertising, author events and co-op advertising.

Author Biography:

Leon Speroff is a professor of Obstetrics and Gynecology at Oregon Health & Science University. He is known worldwide for his textbook, *Clinical Gynecologic Endocrinology and Infertility*, which has been translated into many languages and is now in its 7th edition. After completing his specialty training and serving in the Air Force, Dr. Speroff began his academic career at the Yale University School of Medicine. He then chaired the Department of Obstetrics and Gynecology in Oregon, and subsequently, the Department of Reproductive Biology at Case Western Reserve University in Ohio, his home state. He returned to Oregon to continue his writing and teaching, living in a rural area outside of Portland, Oregon, with his wife, Sen, a retired nurse-midwife and their two daughters, Sevda and Elena, accomplished equestrians. Dr. Speroff published his second book with Arnica Publishing, Inc., *The Deschutes River Railroad War*.

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