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McCormick & Schmick's Seafood Restaurants Launches New Cookbook

PORTLAND, Ore., November 7, 2005—McCormick & Schmick's Seafood Restaurants and Portland-based publishing company Arnica Creative have announced the release of the *McCormick & Schmick's Seafood Restaurant Cookbook* (ISBN 0-9745686-5-1). This beautiful book contains more than ninety recipes, ranging from an **Oyster Po' Boy Sandwich** to **Crab, Mango, and Avocado Salad**.

Fish lovers will delight in more than 180 pages of tantalizing fresh seafood recipes, with full-color photography by renowned Northwest photographer, Rick Schafer. The recipes, all favorites of the M&S chefs from around the country, were compiled by McCormick & Schmick's Executive Director of Training and Culinary Development, William King.

The cookbook is perfect for the home cook, whether cooking for entertainment, or just for the family. At an attractive retail price of \$19.95, this hard cover cookbook is just in time for the holiday gift-giving season.

"The distinctive recipes found in this new cookbook—all favorites of McCormick & Schmick's chefs—have been tailor-made so that home cooks can bring the freshness, quality and elegance of McCormick & Schmick's Seafood Restaurants to dinner tables across the country," said Doug Schmick, president and co-founder of McCormick & Schmick's Seafood Restaurants.

Menu favorites such as **Cashew-Crusted Tilapia, Lobster and Shrimp Crêpes**, and classics such as **Dungeness Crab and Shrimp Cakes** and **Cedar Plank Salmon** are all included in the cookbook.

The *McCormick & Schmick's Seafood Restaurant Cookbook* will be available for purchase in all McCormick & Schmick's restaurant locations and at major booksellers throughout the country.

McCormick & Schmick's Seafood Restaurant was founded in Portland, Ore., by Bill McCormick and Doug Schmick. Over the past 33 years, it has successfully grown to 58 restaurants in 24 states, by focusing on serving a broad selection of fresh seafood. Menus are printed **daily**, based on freshness and availability, emphasizing more than 30 varieties of seafood, in addition to aged steaks, poultry, salads and pastas. Each restaurant's chef contributes to the menu's unique and imaginative appeal by creating dishes tailored to regional tastes and their own talents. For more information on McCormick & Schmick's, please visit www.McCormickandSchmicks.com.

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